

30 Sites offering free advertising

Robin Reads – 194,000 members. Several options available both free and paid.

<https://robinreads.com/genre-divide/>

Book Reader Magazine - Free to submit. \$20 to guarantee a featured spot on the homepage for 7 days. 18,400 Twitter followers, 1,300 Facebook fans. Part of the Author Ad Network

<https://bookreadermagazine.com/submit-your-book/>

Book Goodies Kids - Kids books up to Teen and YA. Can submit your book for placement for free. Paid options range from \$49 up to \$229. Part of Author Ad Network.

<http://bookgoodieskids.com/>

Awesome Gang - You can submit your book and get a page on their site for free. Paying the optional \$10 gives your book priority homepage listing for 2 days plus email and social blast to 53,000 Facebook fans, and 15,700 Twitter followers. Part of the Author Ad Network

<https://awesomegang.com/submit-your-book/>

Pretty-hot.com : The site does have a free option, but the form also has an option for a paid listing for \$25 to get a featured listing for 7 days plus email and social blast. 6,350 facebook fans, 12,000 Twitter fans. Also part of the Author Ad network of book promotion sites you can purchase a package for through them. 150,000 Facebook followers, 200,000 Twitter Followers, 10,000 other Social, 20,000 email subscribers

<https://pretty-hot.com/submit-your-book/>

Digital Book Today – To qualify for a free listing the book must be available for free ‘for a minimum of 24 hours’, **Fiction:** 100+ pages, 4.0 + stars, 18+ reviews. **Non-Fiction less than 100 pages** 60+ reviews, 4.2 + stars. **Non-fiction 100+ pages** 40+ reviews, 4.0+ stars. **Children’s books** 125+ reviews, 4.0+ stars. ‘Featured Free Book’ promotion available for \$20(current price, will be going up to \$30 in the future), no minimum requirements.

<https://digitalbooktoday.com/join-our-team/12-top-100-submit-your-free-book-to-be-included-on-this-list/>

EReader Love - Will advertise free ebooks to over 2000 readers. Paid options available, but these were sold out at the time of this writing.

<http://www.ereaderlove.com/contact-us-submit-a-book/>

Book Bongo - This service has over 500,000 people in facebook groups and email lists. No requirements but they suggest you discount your book during the promotion period. Several options available from free to \$149.99. The last gives you a 30 to 60 video and soundtrack which will be promoted and made available to you.

<https://bookbongo.com/submit/>

Discount Book Man – Free promotion, no requirements, Featured option for \$15. No indication how many people are reached but the site looks professional.

<https://discountbookman.com/book-promotion/>

eBooks Habit ebook must be offered at \$2.99 or less. Must have at least 5 reviews, no erotica accepted.

Email and Twitter promotions. Over 485,000 followers. 3 tiers of advertising, Basic for free Guaranteed placement for \$10 and extra tweets included for \$15.

<http://ebookshabit.com/for-authors/>

Kindle Book Review – Kindle book must be free. Must have at least a 3.5 star rating at time of promotion. 4 options available; Free, \$10, \$15, and \$20. Over 30,000 subscribers.

<http://ebookshabit.com/for-authors/>

One Hundred Free Books – Free and paid ad options. Submit a request and they will contact you.

<https://ohfb.com/book-sale-notice/>

ContentMo.com Ad options from free to \$99.

21,000 twitter, 1,000,000 Facebook reader group, 7,000 email subscribers, 67,000 views/mo on Pinterest.

<https://contentmo.com/submit-your-free-ebook-promo>

Topless Cowboy – Romance books, hundreds of followers. Submit for free.

<https://toplesscowboy.com/submit-your-book/>

New Free Kindle Books - Free listing to 4,100 subscribers. About 10% get chosen. They have a gold and silver pay level but as of 05/17/2021 this service is 'temporarily offline'.

<https://newfreekindlebooks.com/authors/>

Frugal Tips and Freebies: No charge listing. "5.1 million views" - for free ebooks only.

<http://www.frugal-freebies.com/p/submit-freebie.html>

Freebooks.com facebook page: free promotion to 2700 followers

<https://www.facebook.com/FreeBooksCommunity> Website: <https://www.freebooks.com/>

Book Angel UK: Free promotion but book must be available on Amazon UK and/or Kobo. Free or discounted. <http://bookangel.co.uk/submit-a-book/>

Armadillo Books: Free listing available on four different properties.

<https://armadilloebooks.com/contact/>

DealseekingMom: Must be a 'deal'. Email your offer here: <https://dealseekingmom.com/about/contact/>

Ebook Corner Kafe : 138,000 followers on Facebook only. Read instructions and 'like' the facebook page [Ebook Corner Kafe facebook](#) Then follow the instructions in the comments.

Author's Den

Millions of readers. Must sign up for membership. Promotions are in the form of member benefits and run anywhere from Free to \$800/year.

<https://www.authorsden.com/>

ebookStage must create an account. There are free promotions available as inclusion in a daily email. They have 5000 facebook followers, and almost that in twitter followers.

<https://www.ebookstage.com/how-to-promote-your-ebook>

ReadIndies – Facebook group with 18,000 members. Need to make a request to join to post your book. There is also an associated site readindies.blogspot.com where you can post as well.

Reading Deals: 2 plans, one is free but not guaranteed, book must be discounted. The other is \$29 which guarantees your book to be featured. They have 35,000 subscribers. [Reading Deals ads](#)

Book Praiser: offers a free plan and two paid plans. Unknown number of subscribers.

<https://bookpraiser.com/authorresourcesinfo/>

Crave Freebies: for free kindle book promotion only. Contact at least 2 days before book is offered for free. There are paid options to guarantee exposure to 'thousands of readers'. Email: <mailto:icravefreebies@gmail.com?subject=Review%20Service>

All Authors site

Unknown number of subscribers. Must sign up to use their promotions. One is free the paid option is \$59.

<https://allauthor.com/pricing/>

The Book Circle

'1,000's of interested readers.' Promotions are for discounted Kindle books and are free or up to \$20.

<https://www.book-circle.com/submit-free-kindle-ebook-listing/>

Best Book Monkey

12,000 monthly Website visitors and 13,000 subscribers to email list plus 60,000 social media followers.

Free promo and 'gold packages' starting around \$10.

<https://bestbookmonkey.com/promo-packages/>

Paid Advertising Venues

Below is a list of sites that will promote your book for a fee.

Book Life - \$149

They target book-sellers, librarians, agents, publishers, film producers and production companies. <https://booklife.com/about-us/pw-select.html>

Dango Books

5,000 subscribers \$10 deals to promote your book

<https://dangobooks.com/partners-overview/>

Indies Today

'thousands of avid readers' Promotions costs depend on price of book, under \$10 to \$40.

<https://indiestoday.com/book-promotion/>

ReaderIQ: Prices and number of subscribers vary. Book must have at least 5 reviews, be the length of a novel, professional cover design, offered for free or discounted at least 50%.

<https://www.ereaderiq.com/authors/submissions/dds/>

The EReaderCafe : 6 different options priced from \$25 to \$40. 91k Facebook Fans, 58k Email Subscribers, 20k Pinterest Pinners, 3k Twitter followers.

<https://thereadercafe.com/sell-more-books/>

Lovely Books – for free kindle books, either promotion or permanent. Facebook, Twitter, and Email promotions. 40+ facebook group promotions available for \$10.

<http://lovelybookpromotions.com/submit-your-kindle-freebie/>

Readers Hideaway - unknown number of followers. Paid ads only running from \$20 to \$199. Part of the Author Ad Network.

<https://readershideaway.com/author-advertising/>

Indie Author News – Must fill out a form to get advertising info.

<https://www.indieauthornews.com/p/promote-my-book.html>

Book Barbarian – 46,500 subscribers. SF and F books only. Must be stand alone or first in series. Must have a minimum of ten reviews. <https://bookbarbarian.com/ad-pricing/>